

APPLIED CONTROLS APPOINTED TO PILOT SIEMENS ELITE GLOBAL APP APPROVED PARTNER PROGRAM

Malvern, PA., April 11, 2017– Applied Controls, Inc. announced today that they have been invited to pilot the new APP approved partner program which will be rolled out in 2018 as a global program. Siemens will be carefully selecting its APP Distributors as they have to prove their market expertise and make significant investments in a program of comprehensive and tailored competence development for sales and technical skills with a strong commitment to an aggressive growth plan. Investments are also required in equipment, personnel and facilities. Siemens is building its network of partners to support the Industry 4.0 Digital Factory trends for the future of manufacturing.

To qualify as an elite global partner, Applied Controls had to demonstrate their sound technical product knowledge in a comprehensive portfolio of Siemens products ranging from automation and drive technology, motion control and industrial networks to power distribution and motor control. The Approved Partner Program requires certification testing to insure they are up to date on the latest cutting edge technology that Siemens has to offer. This partnership will distinguish Applied Controls as superior distributor that will benefit all customers who are looking to improve their plant productivity.

“Today we’re taking a strong partnership, and bringing it to the next level,” says Applied Controls CEO Rick Gehring. “When a customer chooses products from Siemens, they are choosing the automation world leader and... when they buy from Applied Controls they know that those products will be backed by first class customer support and industry experts. We are very proud and privileged to be chosen for a best-in-class global partner network and one of only six in North America.”

Applied Controls is a full-service distributor and Automation Technology Center providing factory automation products to Pennsylvania, New Jersey, Maryland, Delaware and Virginia. They have been

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a full line Siemens Technology Center for over 25 years. In addition, Applied Controls, Inc. maintains a staff of qualified applications engineers and product specialists dedicated to the success of their customer. They are highly trained and motivated to deliver a first-rate level of support, training and service.

Siemens Corporation is a U.S. subsidiary of Siemens AG, a global powerhouse focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of systems for power generation and transmission as well as medical diagnosis. With approximately 348,000 employees in more than 190 countries, Siemens reported worldwide revenue of \$86.2 billion in fiscal 2015. Siemens in the USA reported revenue of \$22.4 billion, including \$5.5 billion in exports, and employs approximately 50,000 people throughout all 50 states and Puerto Rico.



Rick Gehring (centered) and 6 of ACI's 7 application engineers displaying their prestigious Siemens Eagle Awards

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