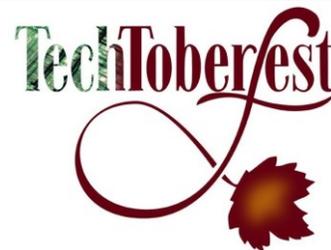


****For Immediate Release***

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23rd “TechToberFest” Set to Showcase the Future of Industrial Automation, Robotics, & Manufacturing Technology.

Malvern, PA, September 13, 2017 — Applied Controls, Inc. announced today their twenty third annual [TechToberFest™](#) celebration and open house on **Thursday, October 5, 2017 from 8:30am to 5:30pm**. They will be hosting an exciting day of activities to exhibit & showcase what is new in industrial automation, robotics & manufacturing technology.

Attendees can experience 24 free seminars, workshops and hands-on trainings throughout the day that will cover the latest in digitalization & manufacturing technology. Topics covered range from cybersecurity, digital twins, collaborative robots, safety integration, wireless connectivity, IoT & RTM, remote monitoring, and the latest advancements in vision systems, ID readers, autonomous robots, 3D inspection and modern SCADA. These topics will be presented by industry experts who will provide techniques to save you time, space and money on your next automation project.

This is an excellent opportunity to network with industry experts from over 36 leading firms such as Siemens, Cognex, Phoenix Contact, Sick Optics, Universal Robots, Pepperl + Fuchs, Control Techniques, DENSO Robotics, Rittal, Mobile Industrial Robots, Red Lion, RFID, Hilscher, Opto Engineering, RoboHand and others. In addition, new manufacturers and product lines such as, ArtiMinds, Ready Robotics, Robotiq, On Robot and REA JET, will be introducing some of the latest technology innovations in the marketplace.

The event will be accompanied by a trade fair atmosphere of exhibits, food tents, manufacturer’s displays and live product demonstrations in a traditional Oktoberfest theme.

TechToberFest™ is free to attend but pre-registration is required. For more information or to register, contact Applied Controls’ event coordinator at (610) 408-8000 or visit their website at www.appliedc.com/TechToberFest

Applied Controls is a local employee owned high tech automation service center. We help manufacturers and machine builders design & implement emerging technologies and smart factory digitalization to reduce costs, increase productivity and insure a return on their automation investments.

Applied represents some of the top automation suppliers in the world such as:

- Siemens – Globally number one for automation, HMIs, Network products and the largest supplier in the world of industrial software.
- Cognex – World leader machine vision and Identification Company.
- Phoenix Contact – Top global supplier of connectivity, power and wiring solutions.
- Sick Optics – Best world supplier of safety, sensors, readers and logistics systems.
- Rittal – Global leader in electrical and electronic enclosures and cabinets.
- Universal Robots – First and top supplier of Collaborative Robots.
- Denso – World’s largest installed base of small assembly robots.

For more information, visit their website at www.appliedc.com.

