

PRESS RELEASE

Siemens appoints Applied Controls as a Full Line Factory Automation distributor for Maryland, Washington D.C., and Northern Virginia

Malvern, Pa., March 21, 2016 — Siemens announced today that Applied Controls, Inc., will expand its authorized territory to include Maryland, Washington D.C., and five counties of Northern Virginia as a Siemens High Value Partner and Automation Solution Provider. Applied Controls Inc., will market and support Siemens’ portfolio of Factory Automation Products including PLCs, HMIs, Intelligent Motion Control, Industrial Computers, SCADA and Networking products. In addition, it will provide the full line of Industrial Controls, Motor Control, Circuit Protection, AC & DC Drives, Gear motors, Power Supplies and more.

“Applied Controls is part of a very elite group of high technology distributors and has been a successful partner for Siemens in the Pennsylvania, New Jersey and Delaware, markets for many years,” said Kristin Alexander, Siemens’ Eastern Region Channel Manager. “We went through an extremely comprehensive selection process and we are delighted that Applied Controls, Inc., has decided to expand their growing business to help us increase our market share, service and support for customers in this very important industry.”

Applied Controls, Inc., is a 100% employee owned full service distributor and Automation Technology Center providing factory automation products to eastern and central Pennsylvania, southern New Jersey, Maryland, Delaware, Washington D.C., and Northern Virginia. To better support its customers, Applied Controls, Inc., has made a significant investment in products for demonstration as well as test labs. These labs are fully equipped and comprised of working, hands-on equipment for training and proof of concept evaluation. In addition, Applied Controls, Inc., maintains a staff of qualified applications engineers and product specialists dedicated to the success of its customer. The company cultivates highly trained and motivated employees to deliver a first-rate level of support, training and service.

“Siemens industrial manufacturing software, automation and drives technology increases flexibility, cuts market launch lead time, and significantly reduces costs like energy, wastewater,



maintenance and others for manufacturing companies,” said Richard Gehring, President of Applied Controls Inc. “The result is increased sustainability for our customers, while driving their competitive strengths. This new wave of innovation is about to transform industry and give US companies the chance for a lasting edge. This is America’s real manufacturing advantage. We are pleased and proud to be given the privilege of bringing this technology and all it offers to the Mid-Atlantic marketplace.”

Siemens Corporation is a U.S. subsidiary of Siemens AG, a global powerhouse focusing on the areas of electrification, automation and digitalization. One of the world’s largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of systems for power generation and transmission as well as medical diagnosis. With approximately 348,000 employees in more than 190 countries, Siemens reported worldwide revenue of \$86.2 billion in fiscal 2015. Siemens in the USA reported revenue of \$22.4 billion, including \$5.5 billion in exports, and employs approximately 50,000 people throughout all 50 states and Puerto Rico.

Media Contacts:

Tom Luce

Applied Controls

610 408 8000x103

tluce@appliedc.com

Heather Thompson

Siemens

678-736-1064

heather.thompson@siemens.com